

# Colloquium Series



The [Department of Mathematics at Knox College](#) is proud to welcome Knox College student

## Libby Winchester

Candidate for minor in Statistics. The title of her talk is

### Biases in the Great British Baking Show

In the weekly episodes of the Great British Baking Show (GBBS) there is a “technical challenge” round where the contestants’ final products are judged blind, and then ranked from worst to best. This research looks into how several cognitive biases play a role in the judging process, affecting the outcome of the challenge. If and when these biases are in effect, then the placement of the bake in the taste test affects its ranking. This information is important to recognize and notice how much cognitive biases play into people’s responses to various propositions, and how that might change the work of researchers and statisticians in the future.

### Introductory Video

Here is an introductory video of the presentation:

[https://www.youtube.com/watch?v=HWcG5\\_JhRa0](https://www.youtube.com/watch?v=HWcG5_JhRa0)

Or, just scan this QR Code and watch the video on your phone.



**Where:** SMC A-203  
**Online:** Zoom Room  
Meeting ID: 86713335463  
Passcode: 530597  
**When:** Thursday, May 27, 2021  
4:00 – 4:45 pm